

## Action Items!

The following are things that you can do to **get involved ASAP**:

- Have you found Delta 8 products in the community? Contact [Sarah Dillivan-Pospisil](#) to learn more about the environmental scan.
  - Time needed: **5 mins**
- Attend the next Commercial Tobacco Work Group, contact [Emily Carlson](#) if interested.
  - Time needed: **1 hour**
- Share the AmeriCorps Position with someone you know!
  - Time needed: **2 minutes**
- Share the Anti-Vaping Adult Educational Videos
  - Time needed: **2 minutes**
- Go to the Alliance's social media and like, share, and/or comment on a post
  - Time needed: **5 minutes**



You can learn more about these opportunities in the following Newsletter.

## Opportunities to Get Involved ASAP

### Delta 8 Environmental Scan

Have you heard of Delta 8? Delta 8 is a form of marijuana that is considered legal in Wisconsin. Similar to Delta 9, it is a psychoactive drug. Delta 8 is extracted from CBD in the hemp plant rather than a marijuana plant, which is considered legal under the current legislation in Wisconsin. Delta 8 is becoming popular in states that have not legalized recreational or medical marijuana. To learn more about Delta 8, click [here](#).



The Alliance is interested in doing an Environmental Scan to see if Delta 8 is being sold in Eau Claire County. If interested in getting involved or for more information contact [Sarah Dillivan-Pospisil](#).

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### Commercial Tobacco Work Group

### Why “Commercial” Tobacco?

We want to make the distinction between commercial tobacco and traditional tobacco. Traditional tobacco has been used for centuries by Native Americans for ceremonies, healing and other cultural and religious purposes.

The Alliance focuses on “commercial tobacco” because it is marketed for recreational use by companies, contains chemical additives and is linked to death and disease. For more information, check out [American Indians/Alaska Natives and Tobacco Use | CDC](#).

### Work Group Update

This workgroup met in June and reviewed the following:

- Policies that could impact our work including the Tobacco 21 (T21) bill at the state level
- FDA banning menthol: [FDA Commits to Evidence-Based Actions Aimed at Saving Lives and Preventing Future Generations of Smokers | FDA](#)
- The state budget
- Programs and resources in the community

The next meeting will be **Friday, August 20 at 1:30pm**, join us to help define our priorities focusing on commercial tobacco.

Email for more information or to get involved!

## AmeriCorps Position Opening

Please share this opportunity with the Alliance with anyone who might be interested!

**Description:** Work with the Alliance for Substance Abuse Prevention, our local coalition, that works on prevention and recovery efforts related to alcohol and substance misuse. The AmeriCorps will work with The Alliance and public health staff to engage the community in prevention efforts; support coalition capacity building efforts and strengthen volunteerism; and increase community awareness of health department, Alliance, and community services/programs.



View full position descriptions here:

- [Community Health Liaison I](#)
- [Community Health Liaison II](#)

For more information and to apply: [eauclairewi.gov/hdjobs](http://eauclairewi.gov/hdjobs)

## Anti-Vaping Campaign for Adult Education

The Alliance has finished the second part of the Anti-Vaping Campaign: Adult Education. This part is comprised of four videos: Vaping Basic Education, Vaping Health Consequences, How to Talk to Children About Vaping, and The Rise of E-Cigarettes. You can view all four videos at the [Alliance YouTube page](#).



We have started launching this campaign. Over the next several months we will highlight these videos on our social media pages and advertise them on YouTube and other local channels. Attached is the [press release](#) with more information about the campaign.

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## Follow Up

### [Asset Mapping Activity](#)

Thank you to those who participated in the in the Asset Mapping Activity at the last Alliance meeting. We have taken the local programs and resources you shared related to alcohol, prescription drugs/opioids, tobacco, marijuana, and other substances and organized them in a document that allows us to view the title of the resource, a description of it, the community sector it is a part of, and a contact for the program. This information will help us connect the community to the existing resources, as well as help us identify where we may have gaps in the county related to substance misuse prevention.

If you weren't able to participate in the activity in June or think of other substance misuse prevention resources/programs in our community, please feel free to add them to [Alliance Asset Mapping - Google Jamboard](#)

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## Post Highlight

The Alliance joined the “Chalk About It” Challenge from [Eau Claire Healthy Communities](#). It's important to take care of your mental health and meds can be a helpful tool. Stay safe and always take meds as prescribed by a doctor. [#MentalHealthMatters](#) [#YouAreNotAlone](#) [#ECAlliance](#) [#HealthyEC](#)





## Sharing Your Work

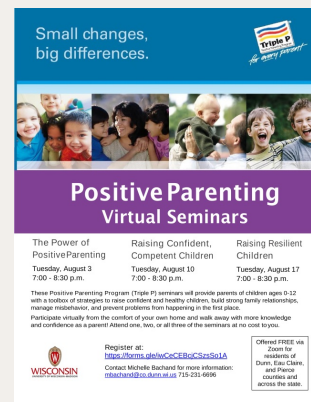
We want the Alliance e-Newsletter to be community based and reflect the Alliance members. Alliance members can share their work/projects, resources, updates, and/or trainings related to the Alliance topics in the Monthly Alliance Newsletter. Do you have resources related to Alliance topics you would like shared in future newsletters? Please contact [healthcorps@co.eau-claire.wi.us](mailto:healthcorps@co.eau-claire.wi.us) if you do or have any questions and/or comments about sharing.

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## Partner Updates

### Triple P (Positive Parenting Program) Seminar Series

UW-Extension is hosting a **Triple P Seminar series in August** to prepare families for the upcoming school year. This series is open to anyone in Eau Claire and across our state. For more information, check out the [flyer](#). The registration link can be found [here](#). (Interested in Triple P, but can't make this series? No worries! The [Family Resource Center](#) has several offerings for Eau Claire County so please check them out.)



### UWEC Vaping Project in Spectrum News 1

On May 12th, Maddie Burakoff, a reporter with Spectrum News 1, interviewed Dr. Lorraine Smith and Research Assistant Lindsey Boehm about the state of vaping during the pandemic -- what we know about how it has affected COVID-19 risks, and how the past year may have affected trends in e-cigarette use. Maddie connected with Dr. Smith after learning that she was leading an [education project about vaping](#). The Spectrum News article is linked [here](#).

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## Resources

### Tobacco & LGBTQ Flyer

The Alliance provided flyers and Doodle Notebooks at Chippewa Valley Pride in the Park on June 12th, showing how the LGBTQ+ community had been targeted by tobacco companies. There were also resources available. Check out this [handout!](#)

### Tools to Advance Equity

Here are some [tools](#) to check assumptions, framing data, program evaluation, communication, and much more to advance equity are featured in this toolkit.

### Small Talks Campaign Materials

The Small Talks Campaign is how WI prevents underage drinking. New materials have been added to the ordering portal. Order your free materials today! View available materials [here](#).

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## July Trainings

## **Vaping: Evidence-Based Prevention Efforts to Address Vaping Among Youth**

*July 1, 1:00 - 2:00 pm*

This webinar will provide an update on vaping and evidence-based prevention practices. We will also discuss promising approaches that have emerged in the last year from surveys and research.

**[Click here to sign up.](#)**

## **Youth Addiction 101: Mind, Body, and Family Impact**

*July 6, 11:30 am - 1:00 pm*

This webinar is a part of the Your Choice 2021 Summer Prevention Speaker Series featuring talks from experts on topics and issues that matter most in preventing substance misuse for today's youth.

**[Click here to sign up.](#)**

## **Teens & Opioids: What Parents Need to Know**

*July 7, 1:00 - 2:30 pm*

Arlene Rice will present an informative webinar digging deep into the topic of teen opioid use, focus on how prescription pain pills can lead to heroin or fentanyl use. She will teach you about the various types of opioids, how to recognize use, and where and how a teen might conceal drugs. Most importantly, she is a parent who has lived through losing a child to drug overdose and crusaded two children to recovery. You will leave with hope and resources if a teen you love is struggling with drug addiction.

**[Click here to sign up.](#)**

## **Marijuana: What Teens and Parents Should Know**

*July 13, 11:30 am - 1:00 pm*

This webinar is a part of the Your Choice 2021 Summer Prevention Speaker Series featuring talks from experts on topics and issues that matter most in preventing substance misuse for today's youth.

**[Click here to sign up.](#)**

## **Everything You Want to Know About Delta 8**

*July 21, 11:30 am - 1:00 pm*

This webinar is a part of the Your Choice 2021 Summer Prevention Speaker Series featuring talks from experts on topics and issues that matter most in preventing substance abuse for today's youth.

**[Click here to sign up.](#)**

## **Environmental Strategies to Prevent and Reduce Substance Use**

*July 21, 1:00 pm - 2:30 pm*

This webinar will discuss the different types of environmental strategies and provide examples of evidence-based strategies. Environmental strategies are prevention interventions that address factors related to the context within which individuals make decisions about initiating and continuing substance use.

**[Click here to sign up.](#)**

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## **Next Alliance Meeting**

**July 20, 2021 from 8:00 am - 9:00 am**

**Join in by meeting number:**  
Meeting number (access code): 145  
488 5483

Meeting password: jeJFnpKE348

**Tap to join from a mobile device  
(attendees only)**  
+1-415-655-0001,,1454885483## US  
Toll  
**Join by phone**  
+1-415-655-0001 US Toll  
Global call-in numbers

## About the Alliance For Substance Abuse Prevention

### Mission:

To Improve the lives of Children, youth, and adults by mobilizing communities to prevent and treat alcohol, tobacco, and other drug misuse in Eau Claire County.

### Vision:

A community culture free from the misuse of alcohol, tobacco, and other drugs.

### Who is the Alliance?



The Alliance for Substance Abuse Prevention (Alliance) is an Eau Claire County community-based coalition



### What We Do:

- Brings community volunteers and partner organizations together
- Helps coordinate and support county-wide efforts to prevent substance misuse
- Works toward our common goal of substance misuse prevention and treatment in the Community



## Contact Us

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